Saturday, April 22, 2017  
9:00 AM – 12:00 PM

Room: W224 AB  
PC-01 - Addiction Treatment via Telemedicine in the Era of the Ryan Haight Act  
Edward Kaftarian, MD PhD; Carolyn Turvey, PhD; Jan A. Lindsay, PhD; Janelle Wesloh, LADC, MBA; Nina M. Antoniotti, RN, MBA, PhD; Wanhong Zeng, MD PhD; Eric Weintraub, MD PhD; Lisa Schmitz Mazur, J.D.; Gary Capistrant, MA

Room: W224 CD  
PC-02 - Emerging Technologies – Tackling the Legal and Regulatory Challenges and Seizing the Opportunities  
Julian Rivera; Sidney Welch, J.D., M.P.H

Room: W230 BC  
PC-03 - How to Build an Online Primary and Urgent Care Service  
Bill Lewis, MD PhD; Matthew Faiman, MD PhD, MBA, FACP; Peter Antall, MD PhD; Alexis Gilroy

Room: W331 A  
PC-04 - Wireless & Mobile Health: Business and Technology Overview  
Enrique Saldivar, MD, MSBME, PhD

1:00 PM – 4:00 PM

Room: W224 AB  
PC-05 - Leading People Through Change: Telehealth  
Bill Marsh, MD PhD; Janis (Jan) T. Ground, PT, MBA

Room: W224 CD  
PC-06 - Successfully Accrediting Your Online Telemedicine Program  
Douglas R. Clarke, M.Ed

Room: W230 BC  
PC-07 - Telehealth 101  
Jana Katz-Bell, MPH; George Wu; Candace Sadorra; Anna Orlowski, JD; Karen Rheuban, MD PhD; Amanda Bell, MHA; Donald M. Hilty, MD PhD

Room: W331 A  
PC-08 - Transformation in Telemedicine: Leading Telemedicine Programs for Institutions and Other Large Providers  
Nathaniel Lacktman, JD, CCEP; Gigi Sorenson, RN, MSN; Bryan Arkwright, MHA, CSSBB; Terrence Lewis, JD; Sarah Sossong, MPH, FACHE; Taylan Bozkurt, MBA
Sunday, April 23, 2017

9:00 AM – 10:00 AM

Room: Tangerine Ballroom
Opening General Session
LTG (Ret.) James Peake, MD; Andrew Watson, MD, MLITT, FACS; Pamela Peele, PhD

10:15 AM - 11:15 AM

Using Subspecialty Telemedicine for Longitudinal Care Needs & Access to Critical Health Services
Moderator: Robert Caudill, MD
Room: W224 AB
Track: Clinical Services

10:15 AM - 10:34 AM
CS1-01 - Serving Veterans Where They Live: Implementing Video Telehealth to Deliver Evidence-Based Psychotherapy
Jan A. Lindsay, PhD

10:35 AM - 10:54 AM
CS1-02 - Rheumatology Care Using Telemedicine
Shima Roshani, MD PhD; Lawrence Brent, MD PhD; Jonathan Hardy, B.S.inBiochemistry; Michael M. Rezaian, MD PhD, BoardCertifiedRheumatologist

10:55 AM - 11:15 AM
CS1-03 - Big Data, Automation, Deep Learning, and the Future of Teleophthalmology
Kenman Gan, MDFRCSC

Room: W224 CD
Track: Direct to Consumer

DTC-01 - The Challenges, the Future, and the Safety of DTC Telemedicine
Shayan Vyas, MD PhD, FAAP; Carey Officer; Matt Stanton, MEng, MBA; Peter Antall, MD PhD; Will Daines, MD PhD
Room: Tangerine Ballroom
Track: Operations and Implementation
OI-01 - A Multinational Telemedicine System for Disaster Response
Charles R. Doarn, MBA, FATA; Rifat Latifi, NEWYORK; Ronald Poropatich, MD PhD, FATA; Natasa Sokolovich, JD, MSHCPM; Donald Kosiak, MD PhD, MBA, CPE, FACEP

Room: W230 BC
Track: Value
V1-01 - Demonstrated Value with Telerehabilitation Care Delivery Models Following Total Knee Replacement Surgery
Evelyn Terrell, OTD, MS/HSA, OTR/L; Chris Peterson, PT, DPT; Kathleen M. Sullivan, MSPT, MHA; Anne Weiler, BA; Anang Chokshi, PT, DPT, OCS, SCS

11:30 AM - 12:30 PM

Telepediatric Outcomes: A Prospective & Retrospective Assessment
Room: W224 AB
Moderator: Karen Rheuban, MD
Track: Clinical Services

11:30 AM - 11:59 AM
CS2-01 - Use of a Research Collaborative Model to Study Outcomes and Utilization of Pediatric Telehealth
John Chuo, MD PhD, MS, IA; Steven D. McSwain, MDMPH; Christina A. Olson, MD PhD; Alison Curfman, MD PhD

12:00 PM - 12:30 PM
CS2-02 - A Mixed Methods Study on the Barriers and Facilitators of Telemedicine for Newborn Resuscitation
Jennifer Fang, MD PhD, M.S.; Katherine Carroll, PhD; Christopher Colby, M.D.; Gladys Asiedu, PhD; Ann M. Harris
Building a Direct to Consumer Strategy
*Moderator: Kevin Smith, DNP, FNP, FAANP*
*Room: W224 CD*
*Track: Direct to Consumer*

11:30 AM - 11:59 AM
DTC2-01 - Virtual Visits, Real ROI
*Wallace Adamson; John F. Jesser, MBA; Aliza S. Gordon, MPH; Andrea DeVries, PhD*

12:00 PM - 12:30 PM
DTC2-02 - The Evolution of Direct to Consumer. the Build vs. Buy Paradox
*David Lamb, MBA, PMP, CSM; Nate Gladwell, RN, MHA*

Defining the Statewide Value Proposition for Telemedicine
*Moderator: Kristi Henderson, DNP, NP-BC, FAEN*
*Room: W230 BC*
*Track: Value*

11:30 AM - 11:49 AM
V2-01 - Telehealth Mo Health Net (Missouri Medicaid) Claims Data
*Mirna Becevic, PhD, MHA; Rachel Mutrux, BS; Danny Myers, MHA*

11:50 AM - 12:09 PM
V2-02 - Utilization of Outpatient Telehealth Services in Parity and Non-Parity States
*Jillian Harvey, MPH, PhD; Mark Lyles, MD PhD, MBA; Kit Simpson, MPH, DrPH; James Mceelligott, MD PhD, MSCR; Shawn Valenta, RRT, MHA*

12:10 PM - 12:30 PM
V2-03 - VTC-Virtual Teleconsultation Services: A Roadmap from Pilot Project to Established State-Wide Service
*Aaron Lesher, MD PhD, MSCR; Brittany Pinckney, BachelorofArts; Samir Fakhry, MD PhD, FACS; Laura Langston, BA*

Room: W331 A
*Track: Transformation*
T2-01 - Telemedicine-enabled, Integrated Stroke Care: Building a Bundled Payment Model to Improve Outcomes and Lower Costs
*Kenneth Gaines, MD PhD, MBA; Patricia Commiskey, DrPH, MA; Meredith Alger, MHA, MS, RD; Steve Davis, MEd*
11:30 AM - 12:30 PM
Room: Tangerine Ballroom
Track: Operations and Implementation
OI2-01 - Telemedicine Specialty Consultations with Federally Qualified Health Centers
Neal Sikka, MD; Waddaa Redha, MD PhD; Lisa Fitzpatrick, MD PhD

1:45 PM - 2:45 PM

Consumer Technology Applications
Moderator: Matthew Faiman
Room: W224 CD
Track: Direct to Consumer

1:45 PM - 2:14 PM
DTC3-01 - ConnectER: Telemedicine Application for Post Emergency Care Follow Up
Abdulaziz S. Almehlisi, MD PhD; Waddaa Redha, MD PhD; Guenevere V. Burke, MD PhD,
MBA; Raj Gadhia, MD PhD, MPH; Neal Sikka, MD

Solving Life Threatening & Critical Neonatal and Young Child Health Conditions
with Pediatric Telemedicine
Moderator: Madan Dharmar, MD, MBBS
Room: W224 AB
Track: Clinical Services

1:45 PM - 2:14 PM
CS3-01 - TeleNICU: Creating a Sustainable Rural TeleNICU Program - A Real World
Case Study
Nina M. Antoniotti, RN, MBA, PhD

2:15 PM - 2:45 PM
CS3-02 - Application of Telemedicine to Address Service Gaps for Young Children with
ASD in Rural Communities
Alacia Stainbrook, PhD, BCBA-D

2:15 PM - 2:45 PM
DTC3-02 - Digital Telehealth Examination Tools Show Parity to Conventional Physical
Examination Tools
Yehezkel (hezi) Waisman, MD PhD; Assaf Sharabi, MD PhD
Showing Value in Telemedicine Through Quality Improvements & Patient Outcomes
Moderator: Rob Williams, MD
Room: W230 BC
Track: Value

1:45 PM - 2:04 PM
V3-01 - Measuring Quality in Telehealth and Remote Patient Monitoring Encounters: Planning for MACRA and MIPS
Thomas Martin, PhD; John Chuo, MD PhD, MS

2:05 PM - 2:24 PM
V3-02 - Telemedicine Provided by Nurse Practitioners for Acute Health Care Needs Will Improve Access and Satisfaction
Jeffrey Wayne Arnovitz, MSN, CNP; Kari Gali, DNP, CPNP; Cheryl Cairns, DNP, CPNP

2:25 PM - 2:45 PM
V3-03 - Utilization and Clinical Outcomes for Trauma Patients Treated with Telemedicine in Rural North Dakota Hospitals
Nicholas M. Mohr, MD PhD, MS; Priyanka Vakkalanka, ScM; Amanda Bell, MHA; Marcia M. Ward, PhD; Karisa K. Harland, PhD

1:45 PM - 2:45 PM
Room: W331 A
Track: Transformation
T3-01 - Various Applications of Telemedicine in a Highly Diversified Health Care Company
Karen Silgen, MBA; Karen K. Scott; Don Graf; Lo Fu Tan, MD, MS, FCFP

1:45 PM - 2:45 PM
Room: Tangerine Ballroom
Track: Operations and Implementation
0I3-01 - Development of a Telemental Health Network for Veterans and Their Families
Matthew Mishkind, PhD; Anthony Hassan, Ed.D, LCSW; Jay Shore, MD PhD, MPH; Amy Williams, PhD; Crystal Shelton, MSSW, LCSW
3:00 PM - 4:00 PM

3:00 PM - 4:00 PM
Room: W224 AB
Track: Clinical Services
CS4-01 - Technology Interventions for Caregivers of Veterans: Design, Outcomes, and Lessons Learned
Stuti Dang, MD PhD, MPH; Constance Uphold, PhD; Patricia C. Griffiths, MS, PhD; Randall Rupper, MD PhD, MPH

Using Consumer Purchased Endpoints to Solve Neurological & Post-acute Conditions at Home
Moderator: Richard Bakalar, MD
Room: W224 CD
Track: Direct to Consumer

3:00 PM - 3:30 PM
DTC4-01 - Using SMS for Behavior Change - Post Emergency Room Visit
Huba Atiq, MBBS, FCPS-PediatricMedicine, PEMFellow

3:31 PM - 4:00 PM
DTC4-02 - FamTechCare Study: A Telehealth Intervention Linking Dementia Care Experts with Caregivers of People with Dementia
Kristine Williams, RN, PhD, FGSA, FAAN; Diane Blyler, MS, MFA, PhD

Room: W230 BC
Track: Value
V4-01 - Achieving the Quadruple Aim: Using Telemedicine in Nursing Homes to Reduce Potentially Avoidable Hospitalizations
Steven M. Handler, MD PhD, PhD; Julia Driessen, PhD; Tracy Polak, CRNP, MSN

Room: W331 A
Track: Transformation
T4-01 - An Emerging Research and Policy Agenda for Telemedicine
Margo Edmunds, PhD; Reed V. Tuckson, MD PhD, FACP; Karen Rheuban, MD PhD

Designing & Implementing Population Scaled Telemedicine Programs
Room: Tangerine Ballroom
Moderator: Molly Reyna
Track: Operations and Implementation
3:00 PM - 3:19 PM
OI4-1 - Collaboration: The Key to Developing a Clinical Model for Mobile Health Integration in Ontario
Harriet Ekperigin, RN, MBA; Angela Nickoloff, BNSc, MHS; Malinda Peeples, MS, RN, CDE

3:20 PM - 3:39 PM
OI4-2 - Leveraging Corporate Social Responsibility to Enable Cross Jurisdictional Programming
David C. Willis, PBMD, MBA

3:40 PM - 4:00 PM
OI4-3 - Technology-Based Interventions: Exploring New Models of Care – Navigating New Ethical Dilemmas
Terra Hamblin, MA, NCC, DCC; Wendy Woods, M.A
Monday, April 24, 2017

8:00 AM – 9:30 AM
Room: Tangerine Ballroom
Meeting the Challenges
*Thomas Friedman; The Honorable Patrick J. Kennedy*

10:15 AM - 11:15 AM

**Prevention & Long Term Care Using Remote Patient Monitoring**
*Moderator: Mark VanderWerf*
Room: W224 AB
Track: Clinical Services

10:15 AM - 10:44 AM
CS5-01 - Remote Patient Monitoring in Rural Mississippi
*Megan T. Duet, MS; Michael Adcock, FACHE*

10:45 AM - 11:15 AM
CS5-02 - Remote Interventions Improving Specialty Complex Care (RIISCC) for Patients with Type 2 Diabetes
*Robert Schwab, MD PhD; Geri M. Tyson, MSN, RN*

**Scaled Population Health Telemedicine Programs**
*Moderator: Deborah Ann Mulligan, MD*
Room: W224 CD
Track: Direct to Consumer

10:15 AM - 10:34 AM
DTC5-01 - Transforming Case Management Through Mobile Technology
*Vicki Debaca, DNS, RN; Janet Appel, RN, MSN, CCM*

10:35 AM - 10:54 AM
DTC5-02 - Promoting Telemedicine Adoption in Managed Medicaid : Use Case of a Statewide Virtual Care Program
*Frances M. Gough, MD PhD*

10:55 AM - 11:15 AM
DTC5-03 - Direct to Consumer Hybrid Model for Health Systems
*Deanna Larson, BSN*
Value In Telemedicine Through Financial Outcomes

Moderator: Brian Carter
Room: W230 BC
Track: Value

10:15 AM - 10:34 AM
V5-01 - Pediatric Inpatient Telemedicine with Critical Care and Specialty Consults - One Institution's Look at Cost Savings
Jennifer G. Ruschman, MS; Kelsey Hofacer, MHSA; Kathy Kramer, MAT, PMP, RT(R

10:35 AM - 10:54 AM
V5-02 - Capturing a Three-Fold Return on Investment with a Teleneurology Program
Talbot "Mac" McCormick, MD PhD

Health System Case Studies Demonstrating Successful Telemedicine Implementation

Moderator: Lorraine Uthke, MBA, MS, RPh
Room: Tangerine Ballroom
Track: Operations and Implementation

10:15 AM - 10:34 AM
OI5-01 - The Newton Endeavor: Putting a Remote Monitoring Program in Motion
Dana Lundgren; Lorraine Uthke, MS, MBA, FACHE; Tyler Huerter

10:35 AM - 10:54 AM
OI5-02 - Bridging the Spectrum of Telehealth Applications - Standardization in a Health System/Medical Group
Courtney B. Stevens, MsEM

10:55 AM - 11:15 AM
OI5-03 - Clinical Telemedicine at Gundersen Health System: Building the Infrastructure
David Guggenbuehl, RN, MBA; Jessica E. Miller, RN
11:30 AM - 12:30 PM

Clinical and Operational Benefits in the Treatment of Telestroke Patients
*Moderator: Thelma McClosky-Armstrong*
*Room: W224 AB*
*Track: Clinical Services*

11:30 AM - 11:59 AM
CS6-01 - Time from Consult Page to Tissue Plasminogen Activator Treatment over Telestroke Decreases with Experience
*Amanda L. Jagolino-Cole, MD PhD; Shima Bozorgui, MD PhD, MPH; Arvind Bambhroliya, MBBS, MPH, MS; TC Cossey, MD PhD; Alyssa D. Trevino, BA; 12:00:00 AM; Tzu-Ching Wu, MD PhD; Farhaan Vahidy, MD PhD, MPH, PhD; Christy M. Ankrom, BS*

12:00 PM - 12:30 PM
CS6-02 - Benefits of a Neuro-Emergent Telemedicine Consultation Program
*Justin S. Whetteh, PhDcandidatemand Colin Semper, M.B.A.HCM.CAAMA.; Howard Yonas, M.D.; Maurice L. Moffett, PhD*

Creating Successful On-Demand Virtual Visits for Urgent Care
*Moderator: Kevin Smith, DNP, FNP, FAANP*
*Room: W224 CD*
*Track: Direct to Consumer*

11:30 AM - 11:49 AM
DTC6-01 - Collaborative Partnership for Quality in Telehealth
*Ava George, DO; Matthew Faiman, MD PhD, MBA, FACP; Kari Gali, DNP, CPNP*

11:50 AM - 12:09 PM
DTC6-02 - Assessing the Clinical Quality of Virtual Urgent Care Visits
*Lo Fu Tan, MD, MS, FCFP; Toni Corbin, MHA*

12:10 PM - 12:30 PM
DTC6-03 - Chat with a Doc— Asynchronous Virtual Care Access to on-demand physician advice
*Blake McKinney, MD PhD; Ari Melmed, MD FACEP*
How to Overcome Operational, Clinical & Legal Barriers: Three Successful Models
Moderator: Julian Rivera, JD
Room: Tangerine Ballroom
Track: Operations and Implementation

11:30 AM - 11:59 AM
OL6-02 - By Design: an Enterprise Approach to Expanding Maternal and Newborn Healthcare Services
Lory Maddox, MSN, MBA, RN
Room: Tangerine Ballroom

12:00 PM - 12:30 PM
OL6-03 - Telehealth in the Himalayas: Operational and Clinical Challenges
Ganapathy Krishnan, M.Ch(Neurosurgery)FACSFICSFAMSPh.D; Arunabh Sarma, MBA; Lovakanth Nukala, MSc; Saroj Thakur, BA; Premanand Satgunam, MBA

Organizational Alignment & Strategic Planning to Make Telemedicine Mainstream
Moderator: Matt Levi
Room: W331 A
Track: Transformation

11:30 AM - 11:49 AM
T6-01 - Beyond Our Walls: Innovative Telehealth Programs Across Sharp Healthcare
Marcy Mishiwiec, RN, BSN

11:50 AM - 12:09 PM
T6-02 - Case Study - Ontario Telemedicine Network from Rural Video Conferencing to an Integrated Online Platform
Gilad Epstein, MBA

12:10 PM - 12:30 PM
T6-03 - Telehealth in Corrections - Unlocking the Possibilities
David Lewis, RN/BNBSc; Krisan Palmer, RN
1:30 PM - 2:30 PM

**Ensuring Successful Teledermatology Programs**
Moderator: Joseph Kvedar, MD, PhD  
Room: W224 AB  
Track: Clinical Services

1:30 PM - 1:59 PM  
CS7-01 - The American Academy of Dermatology Aim: Building Educational Tools and Teledermatology Resources (BETTER)  
Ivy A. Lee, M.D

2:00 PM - 2:30 PM  
CS7-02 - Overview of ATA Teledermatology Guidelines and Comparison with Those of Other US Professional Organizations  
Karen McKoy, MD PhD, MPH

**The Use of Consumer-based Telemental Health for Acute & Longterm Needs**
Moderator: Barb Johnston, BSN, MSN, RN  
Room: W224 CD  
Track: Direct to Consumer

1:30 PM - 1:59 PM  
DTC7-01 - Bringing Help Home: The Use of Telepsychiatry in a Mobile Crisis Program  
Dan Khebzou; Jessica Fenchel

2:00 PM - 2:30 PM  
DTC7-02 - Getting Ahead of the Curve: Layering Home-Based Telehealth into Existing Outpatient Mental Health Clinics  
Joel Friedman, PhD

Room: W230 BC  
Track: Value  
William England; Marcia M. Ward, PhD; Nicholas M. Mohr, MD PhD, MS; Stephanie Laws, MSN, RN; Amanda Bell, MHA
Room: W331 A
Track: Transformation
T7-01 - Financial Flow Analysis Through the Cost Acuity Pyramid Uncovers Opportunities for Cost Savings by Telehealth
Allison Orenstein, MBA; Mariana Simons, PhD; Stephen Agboola, MD, MPH

Credentialing, & Training for Telemedicine Providers
Moderator: Taylan Bozkurt, MBA
Room: Tangerine Ballroom
Track: Operations and Implementation

1:30 PM - 1:59 PM
OI7-02 - Streamlining Telehealth Credentialing
Kathy Schwarting, MHA; Alexis E. Frehse; Annalise F. Baker-Whitcomb, B.A

2:00 PM - 2:30 PM
OI7-03 - Robust Telehealth Provider Training in Academic Medical Center
Jennifer G. Ruschman, MS; Vanessa Hartman, MHA

2:45 PM - 3:45 PM
Room: W240 AB
WP-01 Pediatric Speed Rounds: Meet the Experts
Neil Herendeen, MD,MS; Kathleen Webster, MD,MBA; Julie Hall-Barrow, EdD; Madan Dharmar, MBBS, PhD; Dale C. Alverson, MD; R. Whit Hall, MD; Tamara Perry, BA-SLP

Room: W224 AB
Track: Clinical Services
CS8-01 - Transforming Care for Sexual Assault Patients, Clinicians and Communities
Joan Meunier-Sham, RN, MS; Cynthia Moore, RN, NP, SANE; Wendy Walsh, PhD

Designing Sustainable Direct to Consumer Programs
Moderator: Keith Algozzine, PA-C
Room: W224 CD
Track: Direct to Consumer

2:45 PM - 3:04 PM
DTC8-01 - Electronic Visits for Common Acute Conditions: Evaluation of a New Program
Marty Player, MD Ph.D, MSCR; Jessica D. Bright; Vanessa Diaz, MD Ph.D, MSCR
3:05 PM - 3:24 PM  
DTC8-02 - Bringing Direct to Consumer Telemedicine Applications to Rural Area’s to Increase Access to Care  
*Kelley J. Kesler, MS*

3:25 PM - 3:45 PM  
DTC8-03 - How to Create a Telemedicine Program That Works? Focus on Engagement  
*Tania Elliott, Physician*

**Applying the Triple Aim Methodology to Telemedicine Value**  
Moderator: James McElligott, MD  
**Room:** W230 BC  
**Track:** Value

2:45 PM - 3:04 PM  
V8-01 - Remote Patient Monitoring: Impacting the Triple Aim  
*Sherrie Petersen, MBA, BSW*

3:05 PM - 3:24 PM  
V8-02 - Evaluation of a School-Based Telehealth Program Delivered to a Large Southwestern Metropolitan Area  
*Michiko O. Clutter, PhD; Brian D. Robertson, PhD, MPH*

3:25 PM - 3:45 PM  
V8-03 - The Impact on Time, Travel Costs, and Environmental Pollutants from a University Outpatient Telemedicine Program  
*Ilana Sigal, MPH; Navjit Dullet, MS; Taylor Kaufman, MS; Parul Dayal, MS; Madan Dharmar, MBBS, PhD; 12:00:00 AM; James Marcin, MDMPH; Jamie Kissee, MA*

**Room:** W331 A  
**Track:** Transformation  
T8-01 - Negotiating & Advocating for Commercial Health Plan Payment Without a Coverage Law  
*Nathaniel Lacktman, JD, CCEP; Kofi Jones; Lauren Lashbrook*

**Room:** Tangerine Ballroom  
**Operations and Implementation**  
OI8-01 - Maturity Advancements in a Large National Telehealth Program Design  
*Reed V. Tuckson, MD PhD, FACP; Robert Kolodner, MD PhD, FACMI, LFAPA; Neha Sachdeva, PMP; Les Standerfer*
2:45 PM – 4:30 PM

Room W222 AB
(WP-02) How to Get Your Work Published
Terry Rabinowitz, MD, PhD, DDS; Elizabeth Krupinski, PhD; Donald Hilty, MD, PhD; Carolyn Turvey, PhD; Charles R. Doarn, MBA, FATA, Ronald Merrell

Room: W222 AB
Spotlight Session
Women Executives in Telehealth: Positioning for the Future
Charlotte Yeh, MD PhD, FACEP; Paula Guy; Julie Hall-Barrow, EdD; Susan Dentzer; Kristi Henderson, DNP, NP-BC, FAEN

4:30 PM - 5:30 PM

Room: 224 CD
Spotlight Session
Online Consultations – What’s Ahead and How Will It Affect the Existing Healthcare Industry?
Ateev Mehrotra, MD PhD, MPH; Roy Schoenberg; Scott Decker; Hill Ferguson

Room: W224 AB
Spotlight Session
Scaling-Up: From Vision to Transformation
Andrew Watson, MD PhD, MLitt, FACS; Deanna Larson, BSN; Laurie Poole; Randy Moore, MD PhD, MBA
Tuesday, April 25, 2017

8:30 AM – 10:00 AM

Room: Tangerine Ballroom
Expectations for Telehealth and ATA
Grant Chamberlain; Alexi Gilray; Rob Coddedge; John Hopper; Tom Rodgers; Jeff Stolte

10:45 AM - 11:45 AM

Room: W224 AB
WP-03 Reimbursement 101: How to Get Paid Nina M. Antoniotti, RN, MBA, PhD

Room: W224 CD
Track: Direct to Consumer
DTC10-01 - Children’s Health to Family Health: Leveraging Technology to Increase Access to Care
Julie Hall-Barrow, EdD; Victoria Rodino, BA; Tamara Perry, BA-SLP, MA

Defining Value in TeleICU Programs & Outcomes Demonstrating Operational, Clinical & Financial Success
Moderator: Herb Rogove, DO, FCCM, FACP
Room: W230 BC
Track: Value
10:45 AM - 11:04 AM

V10-01 - Teletriage: Application of Tele-ICU Infrastructure to Enhance Patient Care Experience in the Emergency Department
Leslee Gross, MHCA

11:05 AM - 11:24 AM
V10-02 - Tele-ICU Drives Clinical and Financial Success with Population Management
Michael Ries, MD PhD, MBA, FCCP, FACP, FACP; Cindy Welsh, RN, MBA, FACHE

11:25 AM - 11:45 AM
V10-03 - Improving Metrics with the Addition of “Tele” to the ICU (and Why It Works)
Jean C. Turcotte, MBA, BSN, RN, CCRN, CSC; David M. Nierman, MD PhD, MMM, FCCM, FCCP
Executive Mindset & Changing Management’s Decision-making Logic to Embrace Telemedicine
Moderator: Don Graf
Room: W331 A
Track: Transformation

10:45 AM - 11:04 AM
T10-01 - It’s All About Patient Choice: Healthcare Consumerism and the Value of Virtual Care
Kevin L. Smith, DNP, FAANP

11:05 AM - 11:24 AM
T10-02 - Digital Health Strategies for Enhancing Patient Access
Alex White, MBA

11:25 AM - 11:45 AM
T10-03 - New Incentive Models Will Drive a Major Shift in Telehealth
Ronald F. Dixon, MD PhD, MA; John W. Schmucker, MBA

Understanding the Impact of Core Federal Regulatory Issues for Deploying Telemedicine
Room: Tangerine Ballroom
Track: Operations and Implementation

10:45 AM - 11:14 AM
OI10-01 - FDA Regulation of Telemedicine: Questions Remain
Bethany J. Hills, J.D

11:15 AM - 11:45 AM
OI10-02 - Privacy and Security - At the Doorway of Value-based Care
William J. Mee, MS
Pediatric & Adult Diabetic Teleophthalmology as a Core Healthcare Service
Moderator: Robert Wah
Room: W224 AB
Track: Clinical Services

12:45 PM - 1:04 PM
CS11-01 - Four-year Experience of Tele-ophthalmology for Diabetic Retinopathy Screening in San Francisco, CA
Armin R. Afshar, MD PhD, MBA; Joseph Alsberge, MD PhD; Cynthia S. Chiu, MD PhD; Bruce Occeña, MBA, MPH; Becca Barczykowski, MA; 12:00:00 AM; George Su, MD PhD; Jay M. Stewart, MD PhD; Andrea Yiasemis, OD

1:05 PM - 1:24 PM
CS11-02 - An International Pediatric Diabetes Ocular Telemedicine Program – Ten-Year Experience
Andreina Millan-Ferro; Jerry Cavallerano, OD, PhD; Morella Grossmann, BS; Paolo S. Silva, MD PhD; Kristen Hock, OD

1:25 PM - 1:45 PM
CS11-03 - Retinopathy Self-Awareness Deficits and Ophthalmic Follow-up Timeliness Among Diabetic Patients
Paolo S. Silva, MD PhD; Ann M. Tolson, BS; Joslin Tolls, OD; Bina Patel, OD; Mina Sehizadeh, OD; 12:00:00 AM; Lloyd P. Aiello, MDPhD; Jerry Cavallerano, OD, PhD

12:45 PM - 1:45 PM
Room: W224 CD
Track: Direct to Consumer
DTC11 - Turning the Consumer into the Patient: Marketing for Health Systems to Drive Virtual Clinic Utilization
Naila Lalani; Jeaneene Gesell
Ensuring Longterm Operational Value in Telemedicine Program Design
Moderator: Yulan Wang, Phd
Room: W230 BC
Track: Value

12:45 PM - 1:04 PM
V11-01 - Evidence of Sustainability for a Neuro-emergent Telemedicine Consultation Service in a Large Rural State
*Maurice L. Moffett, PhD; Elizabeth Muller, R.N.; Andrew L. Hollander, PhD, MBA, PMP; Howard Yonas, M.D.; Colin Semper, M.B.A.HCM.CAAMA

1:05 PM - 1:24 PM
V11-02 - Data-Driven Telemedicine: Optimizing Clinical and Operational Program Performance
*Steve McGraw

1:25 PM - 1:45 PM
V11-03 - Telestroke Improves Access to Acute Treatments; Is Acute Management Enough? Facing the Functional Outcomes
*Morgan Boyer, BS, BSN, RN, CNRN, SCRN; Raymond Reichwein, MD PhD; Kelly L. Rotondo, DNP, MSN, RN

12:45 PM - 1:45 PM
Room: W331 A
Track: Transformation
T11-01 - Telehealth of Tomorrow: Wearables & Apps to Data Analytics to New Payment Models and Beyond
*Sidney Welch, J.D., M.P.H.; Prentiss Taylor, M.D., MD PhD; Brian Scarpelli, JD; Raj Tirwani, M.S., B.Tech

12:45 PM - 1:45 PM
Room: Tangerine Ballroom
Track: Operations and Implementation
OI11-01 - Building a Teleneonatology Program: Partnering for Success
*Bart Demaerschalk, MD PhD; Jennifer Fang, MD PhD, M.S.; Susan Kapraun; R. Nicole Blegen, MBA; Beth Kreofsky, MBA
2:00 PM - 3:00 PM

Direct to Consumer Telehealth Applications: What Works?
Moderator: Henry DePhillips
Room: W224 CD
Track: Direct to Consumer

2:00 PM - 2:19 PM
DTC12-01 - A Qualitative Study of Baby Boomers Use Consumer Health Technology as Engaged Consumers and Patients
Deborah E. Seale, PhD; Cynthia M. LeRouge, PhD

2:20 PM - 2:39 PM
DTC12-02 - The Old Man and the App? Creating an Effective Adherence to Medication Application
Talya Miron-Shatz, PhD.; Stefan Becker

2:40 PM - 3:00 PM
DTC12-03 - Pets and Telemedicine -- Catching up or Groundbreaking?
Debra Leon; Bruce Truman

2:00 PM - 3:00 PM
Room: W230 BC
Track: Value
V12-01 - From Volume to Value: Changing the Role of Telemedicine
Eric Chetwynd; Ranya Habash, MDCMO, MAB; Geeta Nayyar, MD PhD, M.B.A.; Cydne Marckmann, DNP, ARNP, FAANP

Embracing Transformational Thinking to the Landscape for Telemedicine Network Development
Moderator: Patrick Huber
Room: W331 A
Track: Transformation

2:00 PM - 2:19 PM
T12-01 - Realizing Value with Telehealth in Chronic Condition Management (CCM) Programs
Rehan Virani, MS, PMP; Monica L. Leslie, MHA

2:20 PM - 2:39 PM
T12-02 - Innovation to Implementation for Telehealth: A Practical Guide for Knowledge Translation in Telehealth
Deborah Theodoros, PhD; Nicole Hartley; Melinda Martin-Khan, PhD; Dominique Bird; Trevor Russell, PhD; 12:00:00 AM; Nicole Gillespie, PhD; Anne J. Hill, PhD

2:40 PM - 3:00 PM
T12-03 - Your Video Network & Forecasting Tomorrow
Eric McKenney

2:00 PM - 3:00 PM
Room: Tangerine Ballroom
Track: Operations and Implementation
OI12-01 - Improving Health in Diabetes Program: A Nurse Coaching and mHealth Technology Intervention
Heather M. Young, PhD, RN, FAAN; Margaret Hitchcock, PhD; Diane L. Goodman, MFT; Sheridan Miyamoto, PhD, MSN, RN; Madan Dharmar, MBBS, PhD